

EXERCISES IN CONNECTION WITH

"Coca Cola Introduces New 30-Liter Size" from *The Onion* , <http://www.theonion>

Pre-reading

1. What do you consider typically American?
2. How would you define American culture?
3. Why do you think Coca Cola is so popular in the States?

Post-reading

Explain these phrases and the bold words in particular.

(Pair work – plenary summary)

4. The soft drinks will be **available exclusively** in 30-liter bottles.
5. The decision has little to do with **consumer demands**.
6. The company does not see these factors as **drawbacks**.
7. The quick loss of carbonation might lead to **tiny** problems.
8. Consumers are **eager** to **sample** the new size.
9. Coca Cola **executives** settled on "Family size" as the product's official name.

Discuss

(Groups and plenary)

10. What does the article really want to say?
11. What is irony?
12. When is irony particularly suitable in a text?
13. When should irony not be used?
14. How do you convey irony? What kind of language do you use?
15. How is irony conveyed in the text you have just read?

Pair-writing

Write an article of your own (very short) and try to convey an ironic message. You can write about topics that are in the limelight now; i.e. homosexual adoption, feminism, immigration or any other subject that you find interesting. Be prepared to read out our article. Use a "serious" language, but try to be ironic and possibly quite funny.